



2015/16 BUSINESS PLAN

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INTRODUCTION

Basketball in South Africa has been experiencing positive developments in the past couple years. The elections of a new national executive committee in 2014 and the continuing growth of the men Basketball National League were some of the examples of these developments. These developments were noted with basketball included as part of the Priority Codes at the national level and also by the Western Cape Government Department of Cultural Affairs and Sport (DCAS). DCAS's had demonstrated this commitment to basketball by including the sport in its Mass Participation, Opportunity and Access, Development and Growth (MOD) programme and in the Sports Schools programme. As the basketball federation in the Western Cape Province (Province), the Western Cape Basketball Association (WCBA) has been instrumental in ensuring that the communities in the Province are able to participate in the sport.

In 2014 a new WCBA Executive Committee (Exco) was elected to build on the foundation laid by the previous leadership. The previous Exco managed to establish WCBA while ensuring that the Provincial teams remain competitive in national competitions. Through the tireless efforts of the Exco, WCBA also managed to provide development for coaches, technical officials and athletes which ensured that they can take advantage of opportunities to be selected for national team duties. The mandate of the new Exco was therefore to further strengthen WCBA to provide more opportunities for the community in the Western Cape to participate and excel in the sport of basketball.

This Plan outlines the operational goals of WCBA for the 2015/2016 financial

period. Based on the audit of the state of basketball in the Province, the Plan identifies the key strategies which will assist in developing basketball in the period. In line with the Basketball South Africa (SA) Compliance document and noting the 2014 Executive Reports, the Plan seeks to address some of the challenges faced by WCBA, especially Structuring as provided in the WCBA constitution adopted at the 2014 General Meeting.

2014 REVIEW

In the 2014 Chairperson Report it was noted that WCBA managed to provide opportunities for members at different levels to participate in basketball. However it also noted that these efforts were hampered by the lack of stability at the Executive level. The report also noted that although WCBA has relatively representative of the Provincial Districts, it identified that there was a challenge in ensuring an equitable inclusivity. This challenge was also confirmed during the Basketball SA Audit exercise where it was apparent that the Cape Town Metro District and some Associate Members were better structured than other Members. The report therefore recommended that administration, as part of structuring, should be prioritized going forward. The lack of a financial report and organizational report for the past years is further proof that this area needs urgent attention.

The 2014 Coaching Report, in agreement with the Chairperson Report, also noted that in spite of the governance and administration challenges WCBA was able to ensure that the Province remains competitive. This was more evident in the National Top Schools competition where Montevideo Primary School won

the both the Boys and Girls Under 13 Division and Western Cape Sport School Boys and Girls were the runner-ups in the Under 18 Division. Although the senior teams were not as successful at the National Inter Provincial tournament and the Basketball National League (BNL), WCBA players and coaches were selected for the Under 20 and Senior national teams.

2015/2016 GOALS AND OBJECTIVES

As mentioned above, although WCBA was able to provide opportunities for its members, it was evident that there were challenges which needed attention. In the regard the following goals are identified for the 2015/16 period:

GOALS

1. to increase participation in basketball in the Province;
2. improve performance at the national level.

In order to achieve the above goals, the following objectives are identified:

OBJECTIVES

1. Improve basketball Governance to comply with the WCBA and Basketball SA Constitutions (Governance)
2. Establish basketball Administration to meet minimum Sport Administration standards e.g. Sport Transformation Charter (Administration)
3. Develop basketball Coaching and Technical expertise throughout the Province (Development)
4. Improve basketball Competition level in the Province (Competition)

PERFORMANCE MANAGEMENT

For WCBA to ensure that the goals and objectives are achieved, it is important that a performance management system is put in place. To this end the below is the Performance Plan for the 2015/16 period:

OBJECTIVE 1: GOVERNANCE			
Improve basketball Governance to comply with the WCBA and Basketball SA Constitutions			
<i>Strategy</i>	<i>Indicator</i>	<i>Responsible</i>	<i>Deadline</i>
Increase the number of established District Associations	4 affiliated Associations	PEC	August 2015
Align Constitutions are with Basketball SA and SASCOC	100% of Members' Constitutions	PEC Members	August 2015
Ensure that of Governance Committees are in place	75% of Governance Committee members are in office	PEC Members	October 2015
Ensure that Governance Committees are properly functioning	75% of Governance Committee meetings are held	PEC Members	October 2015
Establish Coaching and Technical Commissions	Minutes of Commissions	PEC	July 2015
Organise Governance Training	1 Governance Training	PEC	July 2015

OBJECTIVE 2: ADMINISTRATION

Establish basketball Administration to meet minimum Sport Administration standards

<i>Strategy</i>	<i>Indicator</i>	<i>Responsible</i>	<i>Deadline</i>
Ensure that Strategic and Operational Plans are adopted	Adopted Strategic and Operational Plans	PEC, Members	November 2015
Establish Policies and Procedures	50% of identified Policies and Procedures	PEC, Members	August 2015
Establish the WCBA office	WCBA office	PEC	August 2015
Ensure proper Financial Management	Audited Financial Statements	PEC, Members	October 2015
Ensure proper Membership database management	Membership database	PEC, Members	August 2015
Organise Administration Training	1 Administration Training	PEC	September 2015

OBJECTIVE 3: DEVELOPMENT

Develop basketball Coaching and Technical expertise throughout the Province

<i>Strategy</i>	<i>Indicator</i>	<i>Responsible</i>	<i>Deadline</i>
Organise Mini-Basketball	4 District Training Courses	PEC, Members	August 2015

Coaching Training			
Organise Youth Basketball Coaching Training	4 District Training Courses	PEC, Members	November 2015
Organise Senior Basketball Coaching Training	2 Provincial Training Course	PEC	February 2016
Organise Technical Officials Training	4 Technical Officials Training	PEC, Members	October 2015
Organise Technical Officials Grading	2 Grading Sessions conducted	PEC, Members	November 2015

OBJECTIVE 4: COMPETITION

Improve basketball Competition level in the Province (Competition)

<i>Strategy</i>	<i>Indicator</i>	<i>Responsible</i>	<i>Deadline</i>
Organise Mini-Basketball Event	1 Provincial Mini-Basketball Festival	PEC	February 2016
Organise Youth Competitions	3 Provincial Youth Competitions	PEC	November 2015
Organise Senior Competitions	2 Provincial Competitions	PEC	November 2015
Host a National Competition	1 National Competition	PEC	February 2016
Enter into Agreements with High Performance Programmes	1 MOA with Mountaineers 1 MOA with DCAS (WCSS)	PEC Mountaineers	November 2015

CONCLUSION

The game of basketball remains one of the growing sports in the world and in South Africa it is experiencing another growth spurt. Building on the work of the previous Executive Committee, this plan outlined how WCBA will increase opportunities for the people in the Western Cape Province to participate in the sport. Through cooperation with its stakeholders; including Members, Basketball SA, WC DCAS, suppliers and sponsors, the Plan seeks to also improve the performance of Western Cape in national competitions and representation in national teams.

